

The following draft Ballpark NEXT vision and Guiding Principles will provide direction for decision-making throughout the development process. Each of the Guiding Principles include possible strategies to implement the concept. The strategies are intended to provide guidance and spur creativity, not limit options. Together, the Guiding Principles work to achieve the vision for an iconic, activated space. The vision and Guiding Principles will be incorporated into next steps of the development planning process and will play an important role in determining what takes place at the Ballpark site.

The vision and Guiding Principles apply to the two city-owned parcels – Smith’s Ballpark and the parking lot to the north. These 13.5 acres have been the focus of the Community Visioning Process and are referred to as the Ballpark NEXT Site.

The Guiding Principles are based on input from the public process that kicked off in early 2023 and will continue throughout the process.

Ballpark NEXT Vision Statement

The future Ballpark Site is an iconic, exciting destination for the neighborhood, city, and region. It is a catalyst for the transformation of our neighborhood, attracting people and development that uplifts and celebrates the area and its residents.

Guiding Principles

Neighborhood Safety and Activation/Safety in Every Stride

Goal: welcoming; visible; secure; pedestrian-first approach; enliven the heart of the neighborhood; year-round activation

Possible Strategies: design streets and public spaces with clear sightlines, effective lighting, and CPTED principles; prioritize walkability and pedestrian friendly circulation; designate community gathering spaces and event areas; activate ground floors with a mix of uses to create diverse and active spaces throughout the site

Connectivity/Interwoven

Goal: connected; established; interactive; discovery

Possible Strategies: incorporate material and textures of the adjacent residential neighborhood; provide clarity of entry and sense of arrival and procession; design massing and wayfinding that supports movement throughout the space; periphery is connected to neighborhood sidewalks, bikeways, roads, and transit; emphasize connections between the two parcels across 1300 S

Natural Geography/Be Green

Goal: unique and historic natural features

Possible Strategies: incorporate design around green spaces and mature trees; incorporate natural view corridors to Wasatch Mountain Range; acknowledge natural history of area and explore options to incorporate or reinstate natural elements

Wellness/Culture of Health

Goal: promote a culture of proactive physical health and wellbeing

Possible Strategies: attract health focused retail and dining; incorporate areas for physical activity and social cohesion in public spaces or parks; incorporate areas for programming of physical activities; incorporate design that ensure accessibility for all abilities; integrate greenspace that helps to alleviate urban heat island

Community-Centered/A Space for Every Face

Goal: support daily needs of residents; fosters community interaction and involvement

Strategies: incorporate uses that serve the community and foster community collaboration and participation; encourage a mix of local businesses and non-profit organizations; provide spaces for local cultural expression

Acknowledge the Past/ Honor the Neighborhood's History

Goal: future visitors understand the history of the site and the neighborhood

Strategies: Explore adaptive reuse of primary structure or preservation of distinct design elements.; Incorporate the history of the ballfield and neighborhood on the site